

Highland Grove

Community Engagement Kickoff Meeting



October 13, 2021

Agenda

Part I

01 | Introductions

02 | Project Overview

- Better Housing Coalition
- Richmond Redevelopment & Housing Authority

03 | Community Engagement Overview

- Storefront for Community Design

04 | Q&A

Part II

05 | Community Partner Overview

- Maggie Walker Community Land Trust
- project:HOMES
- Richmond Metropolitan Habitat for Humanity

06 | Next Steps

07 | Q&A and Discussion



Ground Rules

- 01** | Say your name before you speak
- 02** | Ensure everyone has a chance to speak
- 03** | Allow each person to complete a thought
- 04** | Post thoughts and ideas to the chat box throughout the presentation
- 05** | Mute your phone when not speaking



01 | Introductions

01 | Introductions



Better Housing
COALITION

Lynn McAteer

VP, Planning & Evaluations

Maria Tabacchi

Senior Development Associate



Alicia Garcia

Deputy Director of Real Estate

Desi Wynter

Deputy Director of Real Estate

Chelsea Jackson

Senior Project Manager



**Storefront for
Community Design**

Shawn Balon

Executive Director



Nikki D'Adamo-Damery

Community Coordinator

Tiffany Haynes

Homebuyer and Community Coordinator



Matthew Morgan

Director of Neighborhood Revitalization



Amy McDaniel

VP of Homeowner Services

Kristin Vinagro

Director of Communications

01 | Introductions



1. Local Residents
2. Potential Homeowners
3. Local Businesses

**Community
Stakeholders**

Project/Community Partners

Question #1

Which option best describes you?

- A. I am a Richmond resident and interested in becoming a homeowner in the Highland Grove community.
- B. I am Richmond resident and here to provide feedback and recommendations ONLY; I am not interested in becoming a homeowner in the Highland Grove community.
- C. I currently live outside of the City of Richmond. I'm interested in becoming a homeowner in the Highland Grove Community.
- D. None of the Above

Question #2

In which neighborhood do you currently live?

- A. Highland Terrace / North Highland Park
- B. Highland Park Southern Tip
- C. Highland Grove Apartments
- D. Green Park
- E. Northern Barton Heights / Southern Barton Heights / Battery Park
- F. Brookland Park / Providence Park
- G. Gilpin
- H. I am not sure
- I. Other

Question #3

How long have you lived in your current neighborhood?

- A. 0-2 years
- B. 3-5 years
- C. 6-10 years
- D. 11-20 years
- E. 21+ years

02 | Project Overview

02 | Project Overview



Brookland Park

North Barton Heights

Green Park

Battery Park

Highland Grove Redevelopment

Highland Park Southern Tip

Gilpin

02 | Project Overview



Aerial Image: 2008

Dove Court and Carrington Gardens Northridge



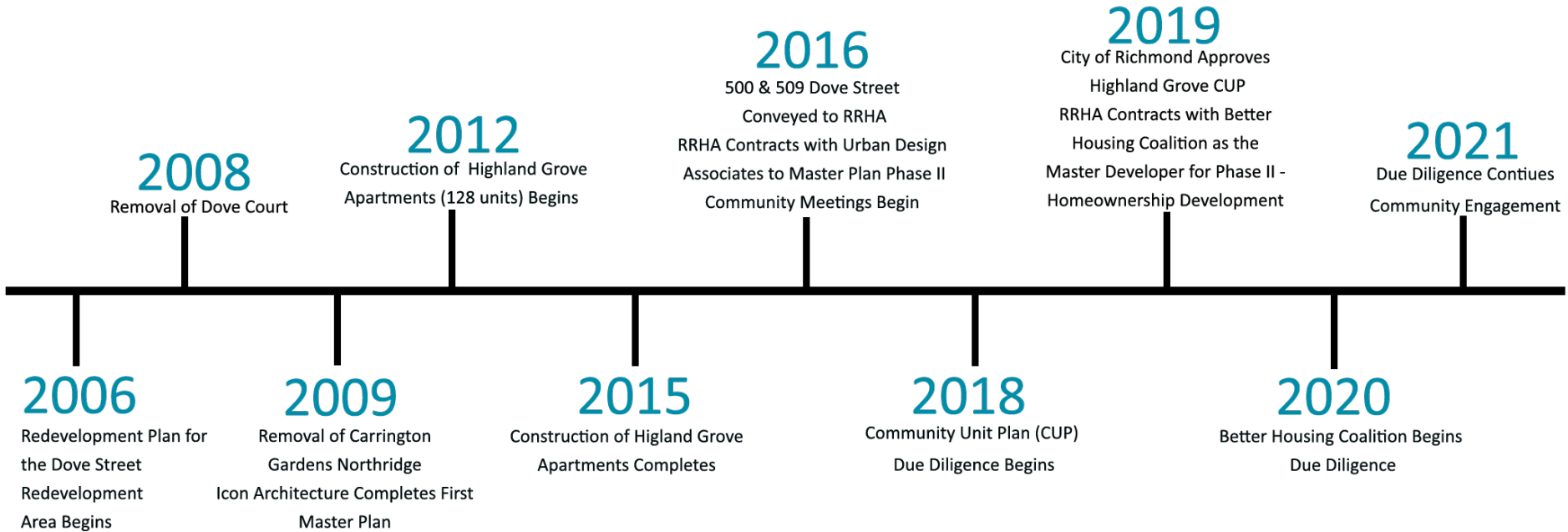
Carrington Gardens Northridge



Dove Court



02 | Project Overview



02 | Project Overview



Preliminary Site Plan
(Developed by Urban Design Associates – UDA)

Community Unit Plan (CUP)
Approved by City of Richmond in 2019



03 | Community Engagement Overview

Question #4

Did you participate in previous community engagement initiatives for the Highland Grove project?

- A. Yes, I participated in past community engagement initiatives for Highland Grove.
- B. No, but I am familiar with the project and want to participate this time around.
- C. No, I am new to the project and want to participate this time around.

03 | About Storefront for Community Design

Mission

To connect community members to design tools and resources that build community capacity and engage the next generation of designers.

Vision

A Richmond intentionally shaped by community voice, equitable design, and collaborative partnerships.

03 | About Storefront for Community Design



We support the creation of spaces that cultivate innovation, collaboration, healing, equity, and growth. Since 2011, Storefront has provided low-cost design and planning assistance to community members, local businesses, organizations, and neighborhoods. Over the years, our services have expanded to include project-based learning opportunities for youth and community engagement initiatives that strengthen our neighborhoods.

03 | About Storefront for Community Design



YOUTH INNOVATION STUDIO

The Youth Innovation Studio provides project-based learning opportunities that engage youth and young adults in real-world problem solving while providing a safe space to build the capacity to create effective change in their lives and communities.

Programs/Projects

- Design Workshops
- Project-based Semester Curriculum



DESIGN SESSION STUDIO

The Design Session Studio is a low-cost design assistance program that offers one-on-one advice, conceptual sketches, and plans of action from volunteer design and planning professionals to residents and community members that builds the capacity to create new ideas.

Programs/Projects

- Low-cost Design and Planning Assistance



COMMUNITY ENGAGEMENT STUDIO

The Community Engagement Studio provides engaging workshops, design discussions, and special events that educate and inspire community members to take action and create a shared vision that strengthens our neighborhoods.

Programs/Projects

- Workshops, Education, & Events
- Resource Toolkits

03 | About Storefront for Community Design

Studio Locations

Downtown Studio

205 E Broad Street, Richmond, VA 23219

In 2012, Storefront partnered with m0b studio (short for “Middle of Broad”), an interdisciplinary, service-learning design lab consisting of three VCUarts design departments: fashion, graphic, and interior design. After joining forces, we moved our office to the Art & Cultural District at 205 E. Broad Street creating a collaborative workspace with m0b studio. Storefront’s Design Session Studio and Community Engagement Studio take place at the downtown studio.



Six Points Innovation Center (6PIC)

3001 Meadowbridge Road, Richmond, VA 23222

Storefront’s Youth Innovation Studio programming takes place at Six Points Innovation Center (6PIC). Storefront opened 6PIC in June 2017, in collaboration with four other partner non-profit organizations. 6PIC is a youth-driven, non-profit collective space in the Highland Park neighborhood of Richmond, where neighborhood youth have access to innovative programming in the arts, urban ecology, education assistance, public media, public history, and advocacy.



03 | Community Engagement Overview



Phase 1

Kickoff Community Meeting
and Community Outreach



October - November



Phase 2

Community Design
Open House Events



December



Phase 3

Final Design Report
and Virtual Community
Presentation



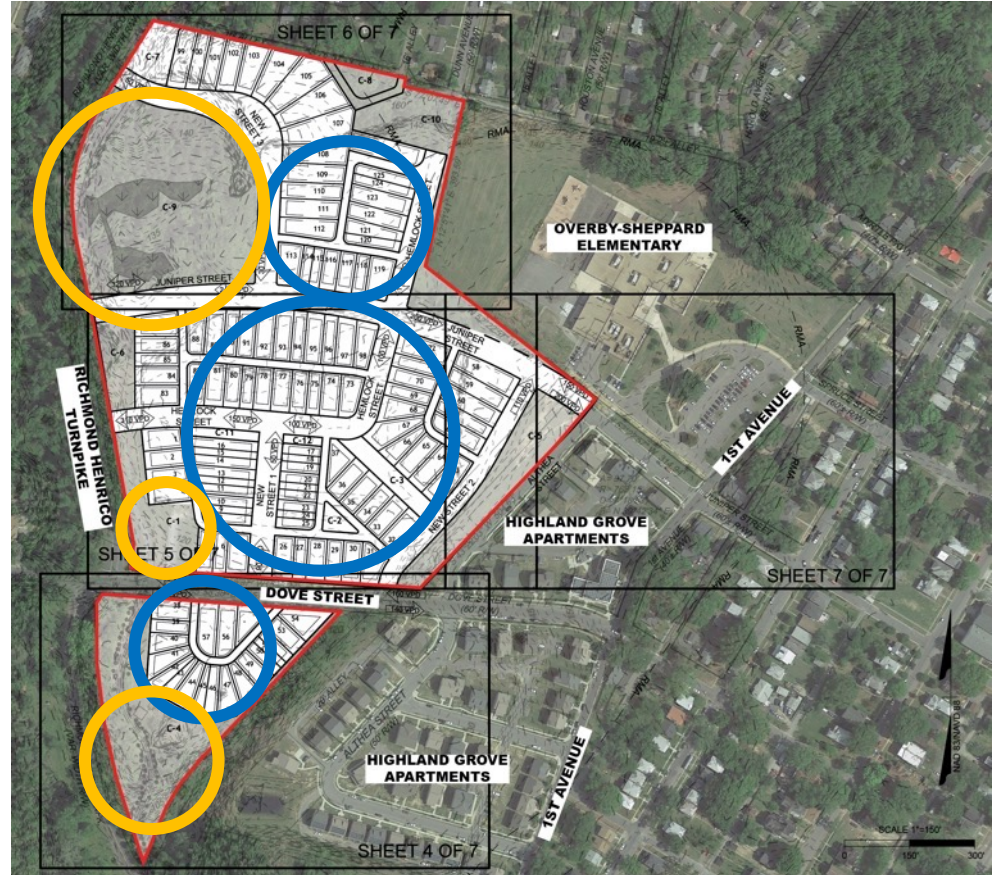
January - February

03 | Community Engagement Overview

Goal:

Collect feedback and recommendations from potential homebuyers and residents regarding site plan components including:

1. Architectural Elements and Site Features
2. Amenities and Landscape Features

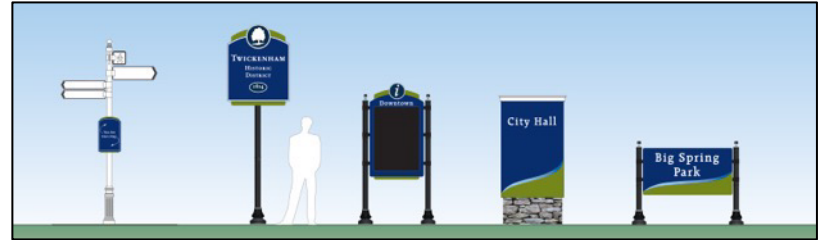


Approved Community Unit Plan (CUP); source: Timmons Group

03 | Community Engagement Overview

1. Architectural Elements and Site Features

- Housing characteristics
- Signage & Street Names
- Lighting
- Additional items proposed by community



03 | Community Engagement Overview

2. Amenities and Landscape Features

- Passive/active recreation and open space
- Playground(s)
- Seating
- Connections to adjacent neighborhoods
- Additional items proposed by community

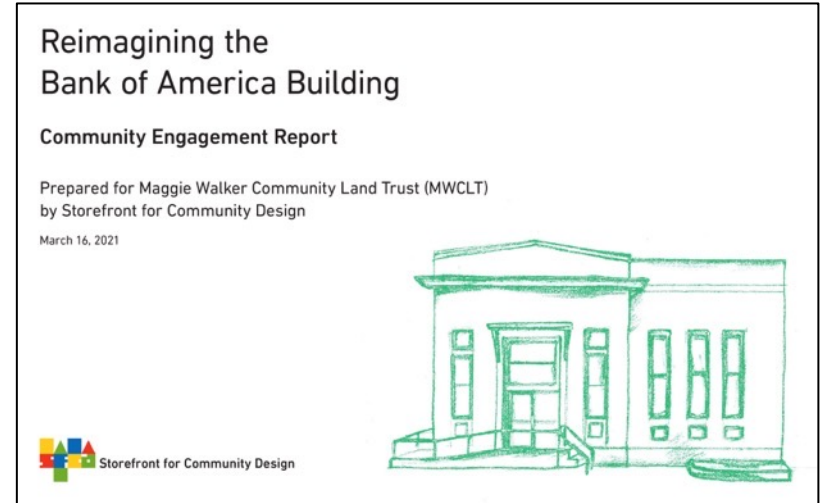


03 | Community Engagement Overview

How will this information be collected?

Community Design Guide

- Data collected from meetings
- Images and ideas of top site features selected by community
- Recommendations to project team and future design professionals



Example: Reimagining the Bank of America Building
storefrontrichmond.org/blog

03 | Community Engagement Overview

Community Ambassador Program

- Storefront Community Ambassadors are **neighborhood liaisons for a specific community engagement project.**
- Storefront staff **train and provide resources to Community Ambassadors** on planning, community design, and community engagement strategy.
- Community Ambassadors **are paid an hourly stipend for the work completed throughout the project.**
- The Highland Grove community engagement team is looking for up to two (2) Community Ambassadors.

Applications due Monday, October 18

storefrontrichmond.org/community-ambassadors



03 | Save the Dates

Community Open House Event #1

Monday, December 6, 2021

6:00pm – 8:00pm

Six Points Innovation Center (6PIC)

3001 Meadowbridge Road

Community Open House Event #2

Thursday, December 9, 2021

6:00pm – 8:00pm

Six Points Innovation Center (6PIC)

3001 Meadowbridge Road



Learn more about the project, discover resources, meet the partners, and stay updated on upcoming meetings.

storefrontrichmond.org/highland-grove-engagement



05 | Community Partner Overview

06 | Next Steps

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06 | Contact Information



**Better Housing
COALITION**

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07 | Q&A and Discussion

Adjourn!

Contact: hello@storefrontrichmond.org

www.storefrontrichmond.org

Storefront for Community Design is a non-profit community design center that connects community members to design tools and resources that build community capacity and engage the next generation of designers.

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