

Advisory Council Recruitment Resource Guide

Many Richmond residents do not have the opportunity to participate in city planning, nor understand the complex forces shaping the designs. **Storefront for Community Design is a non-profit design center in Richmond, Virginia, founded to bridge the gap and make design programs and resources accessible to all for the love of our city.** We aid community partners in ideas advancing areas of environmental and food justice, health and wellness, economic development, placemaking/placekeeping and design/planning tools to empower community organizing.

Mission

To inspire equitable community-driven design in the built environment through innovative programs and resources that engage the next generation of designers.

Vision

A Richmond intentionally shaped by community voice, equitable design, and collaborative partnerships.

Our Values

- **Design** - We believe design has the power to offer tangible solutions to community challenges.
- **Creativity** - We support the creation of spaces that cultivate innovation, collaboration, healing, and growth.
- **Inclusion** - We provide physical and social space for stakeholders to gather and engage in bold and difficult conversations.
- **Inspiration** - We honor the agency and voice of the stakeholders we serve and are committed to supporting community and youth-led initiatives.
- **Equity** - We embrace the opportunity to provide each community in our city the tools they need to thrive, regardless of race, ethnicity, or socio-economic status.

Storefront Programs

CITY BUILDERS DESIGN WORKSHOP DESIGN WORKSHOPS

We convene project-based learning opportunities that **focus on real world issues in the built environment** and encourage youth and young adults to **discover and design solutions that create effective change in their lives and communities.**

DESIGN SESSION LOW-COST DESIGN AND PLANNING ASSISTANCE

We provide community members design and planning assistance at an **intimate, approachable level** including **one-on-one advice, conceptual sketches, and plans of actions** from volunteer design and planning professionals.

COMMUNITY VISIONING LOW-COST DESIGN AND PLANNING ASSISTANCE

We provide community-based design and planning assistance that **inspires community members to take action, leverage their creativity, and realize a shared vision** that **strengthens** our neighborhoods.

Advisory Council Roles and Responsibilities

Storefront for Community Design's Advisory Council is a group of enthusiastic community members who are passionate about community voice, equitable design, and collaborative partnerships. The Advisory Council is also a great steppingstone for non-profit board service. Recruitment takes place in spring each year and Advisory Council members begin a one-year term at the start of the fiscal year (July 1).

The Advisory Council's purpose:

1. Advocate

- Communicate Storefront's mission and programming.
- Provide an independent sounding board for the Board of Directors.

2. Educate

- Provide technical expertise or advice in areas such as youth education, design education, architecture and planning, finance, fundraising, community building, event planning, advocacy, etc.
- Envision and develop design education materials for community members.

3. Fundraise

- Lead the planning and fundraising of DesignRVA, an annual community day for children and families.



FY2023 Advisory Council

Garrett Braun, Blue Nest Structural
Whitney Campbell, ENV Architecture + Design
Maria Dougherty, HDAvisors
Rick Fischl, SMBW
Daniel Hart, University of Richmond
Crystal Miller-Liggon, Brightpoint Community College
Natsumi Oba, Hanbury
Sarah Pritchard, WPL, Virginia Tech MLA Candidate

