SPONSORSHIP OPPORTUNITIES

\$10,000 - City Planner

(five available)

- A full page Business/Organization overview in Design Richmond
- Most prominent logo placement on Storefront's website and digital collateral
- Most prominent logo listed on marketing materials
- Unique social media post on Facebook, Instagram, Twitter, & LinkedIn
- City Builders Design program collaboration and book review opportunity

\$5,000 - Urban Designer

(six available)

- A half page Business/Organization overview in Design Richmond
- Premier logo placement on Storefront's website and digital collateral
- Premier logo listed on marketing materials
- Unique social media post on Facebook, Instagram, Twitter, & LinkedIn

\$2,500 - Neighborhood Builder

- A quarter page Business/Organization overview in Design Richmond
- Name listed on Storefront's website and digital collateral
- Name listed on marketing materials

\$1,000 - Placemaker

Name listed in *Design Richmond* acknowledgements

(eight available)

2023 Sponsorship Opportunities Storefront for Community Design

Storefront Project Sponsorship

Design Richmond

An interactive guide to exploring and shaping our city

Design Richmond is an interactive guide and activity book that will empower residents, specifically youth ages 13-18, to become active participants in the design of their communities. The success of similar guidebooks in Baltimore (*My Baltimore Book*) and Chicago (*No Small Plans*) were the inspiration for *Design Richmond*.

Storefront kicked off the development of *Design Richmond* in fall 2022 in collaboration with urban planning and design professionals, consultants, nonprofit partners, and our City Builders program participants. Together they will develop an interactive guide that supports the city's new master plan, *Richmond 300*, and connect residents to the resources they need to arrive at real life solutions for Richmond's built environment.

Your sponsorship will support staffing, administration, consultant fees, and printing the interactive guidebook that is planned to launch in 2024. #DesignRichmond

*Interested in a customized sponsorship for Storefront's Project Sponsorship? Contact us at *hello@storefrontrichmond.org* for more info.

2023 Sponsorship Opportunities Form | Storefront for Community Design

Project Sponsorship

Design Richmond

An interactive guide to exploring and shaping our city

\$10,000 - City Planner

\$5,000 – Urban Designer

\$2,500 – Neighborhood Builder

\$1,000 – Placemaker

3 | Donations for General Contributions

\$1,000.00
\$500.00
\$100.00
\$50.00
Custom Amount \$

Note: General Donations can be made directly using the Donate button at *www.storefrontrichmond.org*.

Contact Information

Contact				
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City		State		
Business/Org				
Phone				
Email				
<i>Note</i> : Staff will contact you directly for final payment. Questions? Email <i>hello@storefrontrichmond.org.</i>				



Thank You!

Your support is integral to making this year a success.



Contact:

Shawn Balon, Executive Director shawn@storefrontrichmond.org



205 E Broad Street Richmond, VA 23219 804.649.4935 www.storefrontrichmond.org

Storefront for Community Design is a 501(c)(3) organization, and your contribution is tax deductible (EIN 45-2644809). For more information regarding sponsorship and fundraising opportunities, please contact us directly.

